EQUISOLVE

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Disaster-proof your earnings webcast

Your earnings events are far too important to conduct without a reliable backup plan if your webcast goes down. **1 in 500 earnings webcasts are dropped every quarter.** Don't let it happen to you.

A real-time backup webcast

In the event your webcast goes down, with SmartWebcast, you can now switch from your primary webcast to the backup in real-time without participant interruption.
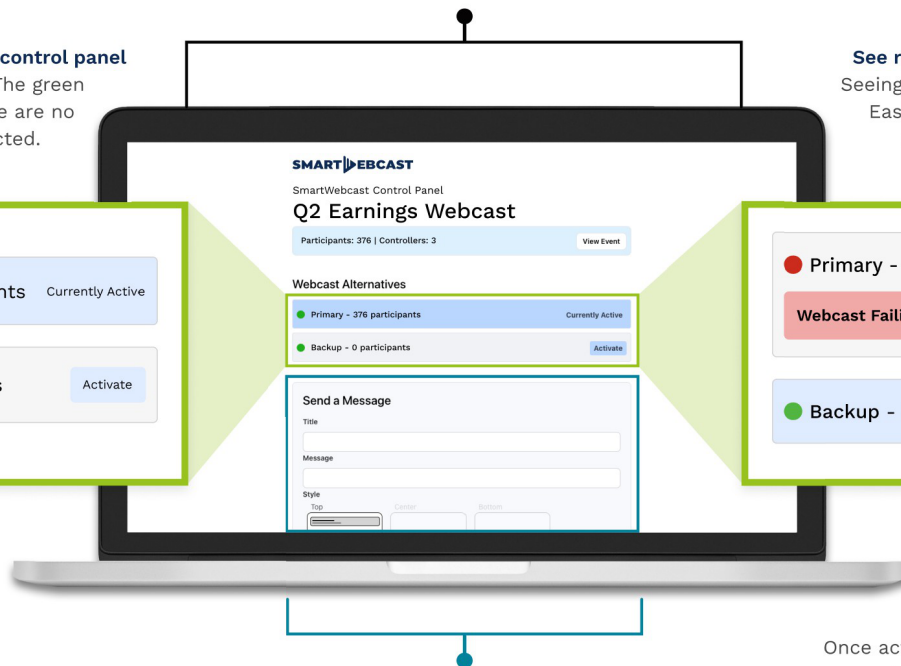
SmartWebcast Control Panel
The control panel allows you to switch between primary and backup webcasts and shows the number of participants on the stream so you can be sure that they all made the transfer. You can also easily push messages to participants.

Monitor streams on the control panel
All green, all good. The green indicates that there are no problems detected.

- ● Primary - 376 participants — Currently Active
- ● Backup - 0 participants — Activate

See red, activate the backup
Seeing red indicates an outage. Easily switch to a backup with a single click.

- ● Primary - 0 participants
- **Webcast Failing:** Streaming Page
- ● Backup - 376 participants — Currently Active

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SmartWebcast Control Panel
Q2 Earnings Webcast
Participants: 376 | Controllers: 3 — View Event

Webcast Alternatives
- ● Primary - 376 participants — Currently Active
- ● Backup - 0 participants — Activate

Send a Message
Title
Message
Style
Top   Center   Bottom

Easily communicate with participants
Push real-time messaging out to participants to communicate anytime including during outages.

Once activated, all participants are moved to the backup stream and the event continues as if nothing ever happened.

It's more than just disaster-proofing your earnings webcasts, every participant will have a better user experience:

- ● Webcast registration takes place on your IR website
- ● Webcast streaming takes place on your IR website
- ● Registration URL never changes
- ● No more pop-ups for registration and streaming

Visit **equisolve.com** to schedule a demo

PATENT PENDING